

Maryland Lottery and Gaming Control Commission

STAFF AGENDA MEMORANDUM

DATE OF MEETING: September 25, 2014

AGENDA ITEM: **Delegation of Authority - Promotions**

PRESENTER: Stephen Martino, Director

ISSUE SUMMARY: This action would delegate to the MLGCA director the commission's authority to approve contracts for the promotion of the state lottery and its games and to enter into private sector cooperative marketing project agreements. The delegation further allows the MLGCA director to delegate to the agency's director of communications the same authority for promotions and marketing agreements up to \$5,000.

Per this delegation, all promotions and marketing agreements will be reported to the commission quarterly.

COMMISSION ACTION REQUIRED/REQUESTED: Commission review and approval

STAFF RECOMMENDATIONS: Staff recommends approval