

***Maryland Lottery and Gaming Control Commission***

**STAFF AGENDA MEMORANDUM**

**DATE OF MEETING:** May 25, 2017

**AGENDA ITEM:** **Request for Proposal (RFP) – Televised Drawings of Lottery Draw Games and Related Services (#2017-02)**

**PRESENTER:** Gina Smith, Deputy Director/CFO

**ISSUE SUMMARY:** This RFP is to provide for 1) The production and live television broadcast of the Drawings of the MLGCA's Draw Games and related services in the Baltimore area and beyond; 2) Promotes the televised Drawings, winning numbers, upcoming jackpots, recent Lottery winners, and other related MLGCA products and promotions; and 3) performs all other promotion and transmission activities. The MLGCA's existing Contract for "Televised Drawings of the Lottery's On-Line Games and Related Services (#2010-07)" with Hearst Television, Inc. dba WBAL-TV 11 expires on June 30, 2017.

**COMMISSION ACTION REQUIRED/REQUESTED:** Discussion, consideration, and possible action.

**STAFF RECOMMENDATIONS:** Staff recommends approval.