

Maryland Lottery and Gaming Control Commission

STAFF AGENDA MEMORANDUM

DATE OF MEETING: December 21, 2017

AGENDA ITEM: **Contract Modification – Instant Ticket Games and Related Services Contract (#2013-01P)**

PRESENTER: Gina Smith, Deputy Director/CFO

ISSUE SUMMARY: Modification to the Contract to (1) obtain a License Agreement to allow the use of the Marilyn Monroe word and character Marks for an Instant Ticket Game; and (2) increase the Not to Exceed amount for the contract by \$128,800. The owner of the marks and logos of the late actress “Marilyn Monroe”, which are the subject of this modification, has appointed and licensed the Contractor as its exclusive lottery ticket representative to negotiate license agreements authorizing the use of the properties in conjunction with state lottery games.

COMMISSION ACTION REQUIRED/REQUESTED: Discussion, consideration, and possible action.

STAFF RECOMMENDATIONS: Staff recommends approval. Subject to Commission approval, this contract will be submitted to DBM for inclusion on the January 3, 2018 BPW Agenda.