

Product Development – New Game Financials – September 2013

New Game Financial: \$1 Cash Is King

Maryland Lottery and Gaming Control Agency New Game Financial Report: #128 Cash Is King (\$1) Sep-13

Tentative Launch Date = 12/23/2013

Cost of Ticket	\$	1.00
Prize Payout %		59.03%
Number of Tickets Printed		3,600,000

Percentage Sold Assumption	100%	85%
Sales	\$ 3,600,000	\$ 3,060,000
Commission Expense	(198,000)	(168,300)
Prize Expense	(2,125,080)	(1,806,318)
Cashing Fee	(58,652)	(49,854)
Sci-Games Administrative Expense	(34,308)	(29,162)
Instant Ticket Printing	(43,935)	(43,935)
Instant Ticket Delivery	(12,251)	(12,251)
ITVM Expenses	(43,528)	(43,528)
Licensing Fee	-	-
Advertising Expense (estimated)	-	-
Gross Margin	<u>1,084,246</u>	<u>906,652</u>
Administrative Expense Allocation	(140,488)	(140,488)
Profit	<u>\$ 943,758</u>	<u>\$ 766,164</u>

Artwork: \$1 Cash Is King



New Game Financial: \$2 Spades

Maryland Lottery and Gaming Control Agency
New Game Financial Report: #131 Spades
Sep-13

Tentative Launch Date = 12/23/2013

Cost of Ticket	\$ 2.00
Prize Payout %	64.00%
Number of Tickets Printed	2,400,000

Percentage Sold Assumption	100%	85%
Sales	\$ 4,800,000	\$ 4,080,000
Commission Expense	(264,000)	(224,400)
Prize Expense	(3,072,000)	(2,611,200)
Cashing Fee	(84,787)	(72,069)
Sci-Games Administrative Expense	(45,744)	(38,882)
Instant Ticket Printing	(47,223)	(47,223)
Instant Ticket Delivery	(12,251)	(12,251)
ITVM Expenses	(43,528)	(43,528)
Licensing Fee	-	-
Advertising Expense (estimated)	-	-
Gross Margin	1,230,467	1,030,446
Administrative Expense Allocation	(140,488)	(140,488)
Profit	\$ 1,089,979	\$ 889,958

Artwork: \$2 Spades



New Game Financial: \$5 Biggest Taxes Paid Ever

Maryland Lottery and Gaming Control Agency
New Game Financial Report: #129 Biggest Taxes Paid Ever
Sep-13

Tentative Launch Date = 12/23/2013

Cost of Ticket	\$	5.00
Prize Payout %		72.00%
Number of Tickets Printed		3,360,000

Percentage Sold Assumption	100%	85%
Sales	\$ 16,800,000	\$ 14,280,000
Commission Expense	(924,000)	(785,400)
Prize Expense	(12,096,000)	(10,281,600)
Cashing Fee	(333,850)	(283,772)
Sci-Games Administrative Expense	(160,104)	(136,088)
Instant Ticket Printing	(210,039)	(210,039)
Instant Ticket Delivery	(12,251)	(12,251)
ITVM Expenses	(43,528)	(43,528)
Licensing Fee	-	-
Advertising Expense (estimated)	-	-
Gross Margin	<u>3,020,228</u>	<u>2,527,321</u>
Administrative Expense Allocation	(140,488)	(140,488)
Profit	<u>\$ 2,879,740</u>	<u>\$ 2,386,833</u>

Artwork: \$5 Biggest Taxes Paid Ever



New Game Financial: \$10 Club Casino

Maryland Lottery and Gaming Control Agency
New Game Financial Report: #130 Club Casino
Sep-13

Tentative Launch Date = 12/23/2013

Cost of Ticket	\$ 10.00
Prize Payout %	75.01%
Number of Tickets Printed	1,680,000

Percentage Sold Assumption	100%	85%
Sales	\$ 16,800,000	\$ 14,280,000
Commission Expense	(924,000)	(785,400)
Prize Expense	(12,601,680)	(10,711,428)
Cashing Fee	(347,806)	(295,635)
Sci-Games Administrative Expense	(160,104)	(136,088)
Instant Ticket Printing	(95,530)	(95,530)
Instant Ticket Delivery	(12,251)	(12,251)
ITVM Expenses	(43,528)	(43,528)
Licensing Fee	-	-
Advertising Expense (estimated)	-	-
Gross Margin	<u>2,615,101</u>	<u>2,200,139</u>
Administrative Expense Allocation	(140,488)	(140,488)
Profit	<u>\$ 2,474,613</u>	<u>\$ 2,059,651</u>

Artwork: \$10 Club Casino

TOP PRIZE \$250,000!

My LOTTERY REWARDS

CLUB CASINO

MARYLAND LOTTERY®

\$10

BLACKJACK

YOUR HAND **DEALER'S HAND**

GAME 1 GAME 2 GAME 3 GAME 4 GAME 5 GAME 6

PRIZE

In each Game, add the 2 cards in each YOUR HAND. If the total in any YOUR HAND is higher than the total in the DEALER'S HAND, win PRIZE shown for that HAND. J, Q, K-10. A-11.

ROULETTE

YOUR NUMBERS

ROULETTE NUMBERS

Match any of YOUR NUMBERS to any 1 or more of the 3 ROULETTE NUMBERS, win PRIZE shown for that NUMBER. Reveal a BLACK "7" win PRIZE shown automatically! Reveal a RED "7" win DOUBLE the PRIZE shown!

SLOTS

PRIZE

ROW 1 ROW 2 ROW 3 ROW 4 ROW 5 ROW 6

Match 3 identical symbols in the same ROW, win PRIZE shown for that ROW. Reveal 3 "777" symbols, win 10 TIMES THE PRIZE SHOWN!

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