

Maryland State Lottery Agency
New Game Financial Report: #989 Double Dollar Fortune
Dec-12

Tentative Launch Date = 4/1/2013

Cost of Ticket	\$ 20.00
Prize Payout %	78.02%
Number of Tickets Printed	960,000

Percentage Sold Assumption	100%	85%		
Sales	\$ 19,200,000	\$ 16,320,000	\$ 19,200,000 SALES	\$ 16,320,000
Commission Expense	(960,000)	(816,000)	(960,000) COMM EXP	(816,000)
Prize Expense	(14,979,840)	(12,732,864)	(14,979,840) PRZEXP	(12,732,864)
Cashing Fee	(413,444)	(351,427)	(413,444) CASH FEE	(351,427)
Sci-Games Administrative Expense	(182,784)	(155,366)	\$ 2,846,716 GROSS MARGIN	\$ 2,419,709
Instant Ticket Printing	(225,679)	(191,827)	0.079277	0.079277
Instant Ticket Delivery	(12,251)	(12,251)	225679.1373	191827.2667
ITVM Expenses	(43,528)	(43,528)		
Licensing Fee	-	-		
Advertising Expense (estimated)	-	-		
Gross Margin	2,382,474	2,016,736		
Administrative Expense Allocation	(140,488)	(140,488)		
Profit	\$ 2,241,986	\$ 1,876,248		