

Maryland State Lottery Agency
New Game Financial Report: #987 Double Dice
Dec-12

Tentative Launch Date = 6/3/2013

Cost of Ticket	\$ 5.00
Prize Payout %	72.00%
Number of Tickets Printed	2,400,000

Percentage Sold Assumption	100%	85%		
Sales	\$ 12,000,000	\$ 10,200,000	\$ 12,000,000 SALES	\$ 10,200,000
Commission Expense	(600,000)	(510,000)	(600,000) COMM EXP	(510,000)
Prize Expense	(8,640,000)	(7,344,000)	(8,640,000) PRZEXP	(7,344,000)
Cashing Fee	(238,464)	(202,694)	(238,464) CASH FEE	(202,694)
Sci-Games Administrative Expense	(114,240)	(97,104)	\$ 2,521,536 GROSS MARGIN	\$ 2,143,306
Instant Ticket Printing	(146,062)	(124,153)	0.057926	0.057926
Instant Ticket Delivery	(12,251)	(12,251)	146062.4943	124153.1202
ITVM Expenses	(43,528)	(43,528)		
Licensing Fee	-	-		
Advertising Expense (estimated)	-	-		
Gross Margin	2,205,455	1,866,269		
Administrative Expense Allocation	(140,488)	(140,488)		
Profit	\$ 2,064,967	\$ 1,725,781		