

Maryland State Lottery Agency
New Game Financial Report: #985 Summer Fun
Dec-12

Tentative Launch Date = 4/1/2013

Cost of Ticket	\$ 1.00
Prize Payout %	59.00%
Number of Tickets Printed	3,360,000

Percentage Sold Assumption	100%	85%			
Sales	\$ 3,360,000	\$ 2,856,000	\$ 3,360,000	SALES	\$ 2,856,000
Commission Expense	(168,000)	(142,800)	(168,000)	COMM EXP	(142,800)
Prize Expense	(1,982,400)	(1,685,040)	(1,982,400)	PRZEXP	(1,685,040)
Cashing Fee	(54,714)	(46,507)	(54,714)	CASH FEE	(46,507)
Sci-Games Administrative Expense	(31,987)	(27,189)	\$ 1,154,886	GROSS MARGIN	\$ 981,653
Instant Ticket Printing	(39,844)	(33,867)	0.0345		0.0345
Instant Ticket Delivery	(12,251)	(12,251)	39843.55872		33867.02491
ITVM Expenses	(43,528)	(43,528)			
Licensing Fee	-	-			
Advertising Expense (estimated)	(325,000)	(325,000)			
Gross Margin	702,276	539,818			
Administrative Expense Allocation	(140,488)	(140,488)			
Profit	\$ 561,788	\$ 399,330			