

Maryland State Lottery Agency
New Game Financial Report: #984 \$50 Grand Slam
Dec-12

Tentative Launch Date = 3/4/2013

Cost of Ticket	\$ 5.00
Prize Payout %	72.00%
Number of Tickets Printed	2,640,000

Percentage Sold Assumption	100%	85%		
Sales	\$ 13,200,000	\$ 11,220,000	\$ 13,200,000 SALES	\$ 11,220,000
Commission Expense	(660,000)	(561,000)	(660,000) COMM EXP	(561,000)
Prize Expense	(9,504,000)	(8,078,400)	(9,504,000) PRZEXP	(8,078,400)
Cashing Fee	(262,310)	(222,964)	(262,310) CASH FEE	(222,964)
Sci-Games Administrative Expense	(125,664)	(106,814)	\$ 2,773,690 GROSS MARGIN	\$ 2,357,636
Instant Ticket Printing	(120,217)	(102,185)	0.043342	0.043342
Instant Ticket Delivery	(12,251)	(12,251)	120217.2546	102184.6664
ITVM Expenses	(43,528)	(43,528)		
Licensing Fee	-	-		
Advertising Expense (estimated)	(600,000)	(600,000)		
Gross Margin	1,872,029	1,492,858		
Administrative Expense Allocation	(140,488)	(140,488)		
Profit	\$ 1,731,541	\$ 1,352,370		