



STAFF AGENDA MEMORANDUM

DATE OF MEETING: June 25, 2026

AGENDA ITEM: 2025 Promotional Play Report

PRESENTER: Michael Eaton, Managing Director, Gaming

ISSUE SUMMARY: In accordance with COMAR 36.10.13.39(G), each sports wagering licensee is required to submit a report of its use of free promotional play during the prior fiscal year and recommend any adjustment to the limitation on free promotional play established in regulation. Current regulation COMAR 36.10.13.39(F) states that through the first full fiscal year of a sports wagering licensee's operations, a licensee's proceeds exclude money given away by the licensee as free promotional play and used by bettors to make a sports wager. After the first full fiscal year of a sports wagering licensee's operations, the amount of money given away as free promotional play in a fiscal year may not exceed a percentage of the licensee's proceeds received in the prior fiscal year that equates to 20% of total sports wagering proceeds that the sports wagering licensee generated in the prior fiscal year. The historical promotional play usage reports can be found on the MLGCA shared drive under commission reports (Gaming Confidential).

The reports submitted by the sports wagering licensees provide the following:

<u>Retail Sports Wagering Licensees</u>	<u>Recommendation</u>
MGM National Harbor Casino	No change
Live! Casino	No change
Hollywood Casino	No change
Horseshoe Casino	No change
Ocean Downs Casino	No change
Bingo World	No change
Greenmount OTB	No change
Long Shot's	No change
Riverboat on the Potomac	No change
Maryland Stadium Sub	No change
Whitman Gaming	No change

Maryland Lottery and Gaming Control Agency



Wes Moore, Governor • John Martin, Director

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Mobile Sports Wagering Licensees Recommendation

BetMGM	No change
Live! Casino	No change
DraftKings	No change
Hollywood Casino	No change
Caesars	No change
Bingo World	No change
Maryland Stadium Sub	No change
Crab Sports	No change
Greenmount OTB	No change
VSC	No change
Bally's	No change
Riverboat on the Potomac	No change

COMMISSION ACTION REQUIRED/REQUESTED: The Commission may direct staff to adjust in regulation the amount of free promotional play that is excluded from taxable proceeds or take no action and leave the rate at 20%.

STAFF RECOMMENDATIONS:

Staff recommends the commission take no action and leave the rate at 20%.