

Maryland Lottery and Gaming Control Agency

Wes Moore, Governor • John Martin, Director



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DATE OF MEETING: January 22, 2026

AGENDA ITEM: **Sole Source Contract with Baltimore Ravens Limited Partnership, Contract #2026-01**

PRESENTER: John A. Martin, Director

ISSUE SUMMARY: This is a new sole source Baltimore Ravens Licensing and Merchandise Contract in the Not to Exceed (NTE) amount of \$808,200 for the 2026 and 2027 National Football League (NFL) seasons for a term of 2 years and 8 months commencing on April 2, 2026, to provide:

- 1) A license to use the Baltimore Ravens NFL team marks and logos for each NFL season:
 - a. Two (2) Instant Ticket Games; and
 - b. One (1) Fast Play game;
- 2) Ravens and NFL football related prizes including tickets to Baltimore Ravens professional football games and certain experiential opportunities with the Baltimore Ravens; and
- 3) Audio and video materials as well as access to various areas for use in the production of marketing materials to promote the Instant Games.

This Contract is similar to the Ravens' Contracts entered into for the past 18 years except that it will cover two NFL seasons.

This Contract is being submitted to the Commission for review and approval. If Commission approval is obtained, the Contract then will be submitted to DGS for inclusion on the next available BPW Agenda date of March 18, 2026 or April 1, 2026.

COMMISSION ACTION REQUIRED/REQUESTED: Discussion, consideration, and possible action.

STAFF RECOMMENDATION: Staff recommends approval.