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3 **Title 36 MARYLAND STATE LOTTERY AND GAMING CONTROL AGENCY**

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5 **Subtitle 10 SPORTS WAGERING PROVISIONS**

6 **Chapter 13 Sports Wagering Licensee Minimum Internal Control Standards**

7 **Authority: Education Article §§10-101 and 26-801; State Government Article, §§9-1A-02,**
8 **9-1A-04, 9-1A-33, 9-1E-01—9-1E-15; Annotated Code of Maryland**

9 **.29 Bettor Tracking System.**

10 A. A sports wagering licensee shall utilize a bettor tracking system meeting the requirements of
11 this subtitle.

12 B. Participation in a **bettor** tracking system:

13 (1) Subject to §B(2) of this regulation, is voluntary;

14 (2) A bettor using a mobile betting application shall be included in the tracking system.

15 C. A sports wagering licensee shall provide a bettor with a record of sports wagering spending
16 levels if:

17 (1) The bettor:

18 (a) Has registered with the licensee for inclusion in the bettor tracking system; and

19 (b) Submits a request for the spending level documentation at:

20 (i) The cashiers' cage; or

21 (ii) By any other means approved by the Commission; and

22 (2) For requests made at a sports wagering facility, the identification of the bettor and the
23 authenticity of the bettor's signature on the request is established by an employee satisfactorily
24 comparing the:

25 (a) Bettor's information recorded on the spending level request documentation with the
26 information contained on the valid, unexpired government-issued photographic identification
presented by the bettor; and

For October 23, 2025 Commission.

The proposed amendments would clarify requirements for licensees that use player reward programs; and requirements for Class B licensees that use the player reward program of a Class A Sports Wagering Facility Licensee, consistent with legislation that took effect July 1, 2025, pertaining to Class A Sports Wagering Facility Licensees that provide sports wagering services on behalf of a Class B Sports Wagering Facility Licensee.

Revised October 10, 2025

(b) Bettor's physical appearance with the photograph contained on the valid, unexpired government-issued photographic identification presented by the bettor.

D. A sports wagering licensee may use a player rewards program that allows a bettor to exchange reward credits for complimentary service in accordance with Regulation .08 of this chapter.

E. Limitation on Reward Programs at Sports Wagering Facilities.

(1) Subject to the limitations in this Section, a Class A Sports Wagering Facility Licensee that provides sports wagering services on behalf of a Class B Sports Wagering Facility may allow a bettor to:

(a) Use reward credits from the rewards program of the Class A Sports Wagering Facility at the Class B Sports Wagering Facility for non-wagering activity;

(b) Earn reward credits for the reward program of the Class A Sports Wagering Facility at the Class B Sports Wagering Facility; and

(c) Use reward credits from the reward program earned at the Class B Sports Wagering Facility at the Class A Sports Wagering Facility.

(2) A Class A sports wagering licensee may not allow a bettor to use:

(a) The account wallet of a Class A Sports Wagering Facility Licensee for wagering at a Class B Sports Wagering Facility;

(b) Reward credits earned in section (1)(b) of this Section to be applied in the bettor's wallet; and

(c) Reward credits of the Class A Sports Wagering Facility for wagering at the Class B Sports Wagering Facility.

F. A sports wagering licensee shall submit a description of the player reward program to the Commission for review and written approval.

For October 23, 2025 Commission.

The proposed amendments would clarify requirements for licensees that use player reward programs; and requirements for Class B licensees that use the player reward program of a Class A Sports Wagering Facility Licensee, consistent with legislation that took effect July 1, 2025, pertaining to Class A Sports Wagering Facility Licensees that provide sports wagering services on behalf of a Class B Sports Wagering Facility Licensee.

Revised October 10, 2025