Title 36
MARYLAND STATE LOTTERY AND GAMING CONTROL AGENCY
Subtitle 10 SPORTS WAGERING PROVISIONS
Chapter 13 Sports Wagering Licensee Minimum Internal Control Standards

Authority: Education Article §§10-101 and 26-801; State Government Article, §§9-1A-02, 9-1A-04, 9-1A-33, 9-1E-01—9-1E-15; Annotated Code of Maryland

.39 Promotional Play.

A. – E. (text unchanged)

F. Limitation on Free Promotional Play.

(1) Through the first full fiscal year of a sports wagering licensee's operations, a licensee's proceeds exclude money given away by the licensee as free promotional play and used by bettors to make a sports wager.

(2) After the first full fiscal year of a sports wagering facility licensee's operations, the amount of money given away as free promotional play in a fiscal year may not exceed [~~a percentage of the licensee's proceeds received in the prior fiscal year that equates to~~] 20 percent of total sports wagering proceeds that the sports wagering facility licensee generated in the prior fiscal year.

(3) After the first fiscal year of sports wagering activity, the 20 percent cap specified under §F(2) of this regulation includes all revenues generated by casino sports wagering and gaming activities.

(4) After the first full fiscal year of a mobile sports wagering licensee's operations, the amount of money given away as free promotional play in a fiscal year may not exceed 5 percent of total sports wagering proceeds that the mobile sports wagering licensee generated in the prior fiscal year.

[~~(3)~~](5) After the first fiscal year of sports wagering activity, the 5 percent cap specified under §F(4) of this regulation includes only mobile sports wagering revenues generated by the licensee.

[~~(4)~~](6) An amount of money given away as free promotional play in a fiscal year exceeding the percentage of the sports wagering licensee's proceeds of the prior fiscal year defined in §F(2) or §F(4) of this regulation [~~of the sports wagering licensee's proceeds of the prior fiscal year~~] shall be allocated as proceeds.

G. No later than 90 days after the end of the fiscal year, all sports wagering licensees shall submit to the Commission a written:

(1) Report of its use of free promotional play during the prior fiscal year; and

(2) Recommendation for any adjustment to the limitation on free promotional play established under §F(2) or §F(4) of this regulation.

H. For purposes of §§F and G of this regulation, "fiscal year" means the fiscal year of the sports wagering licensee.

PROPOSED