

DECISION OF THE SPORTS WAGERING APPLICATION REVIEW COMMISSION

Application for Mobile Sports Wagering License

Betr MD, LLC d/b/a Betr

License Applicant No. 2022–SW–57

before

the Sports Wagering Application Review Commission

June 26, 2024

On June 26, 2024, the Sports Wagering Application Review Commission (“SWARC”) held a virtual public meeting during which it considered whether Betr MD, LLC d/b/a Betr (“Applicant”) shall be awarded a mobile sports wagering license under Title 9, Subtitle 1E of the State Government Article.

EVALUATION OF APPLICATION

The Applicant submitted to SWARC a Mobile Sports Wagering License Application (“SWARC Application”) to conduct and operate mobile sports wagering. Each member of SWARC received a copy of Applicant’s SWARC Application. In addition, staff provided SWARC members with a summary of the SWARC Application to facilitate review.

As provided under § 9–1E–15(j) of the State Government Article, SWARC may not award a mobile sports wagering license until the State Lottery and Gaming Control Commission (“SLGCC”) has found the Applicant qualified for the license. Qualifying criteria include timely submission of the SWARC Application and the application fee.

In evaluating Applicant’s SWARC Application, SWARC applied the relevant statutory and regulatory criteria and considered the public interest. SWARC’s regulations require that it evaluate applications based upon the criteria set out in COMAR 36.11.01.13, which are to be considered in no particular order and with no particular weight assigned. As provided under § 9–1E–15(o) of the State Government Article, SWARC may not award a sports wagering license unless it determines and declares that the award is in the public interest and consistent with the purposes of State Government Article, Title 9, Subtitle 1E.

FINDINGS OF FACT

1. On May 24, 2024, staff of the State Lottery and Gaming Control Agency (“SLGCA”) transmitted to the SWARC notice that SLGCC, at its May 23, 2024 meeting, determined that the Applicant is qualified for a mobile sports wagering license.

2. In the document detailing SLGCC’s decision that the Applicant is qualified, SLGCC found that the Applicant submitted a completed SLGCC Application, all required fees, and proof of adequate bond.

3. On October 21, 2022, the Applicant submitted to SWARC its SWARC Application.

4. SWARC has reviewed the Applicant's SWARC Application in accordance with § 9-1E-15(f) of the State Government Article.

5. On June 26, 2024, SWARC determined that the Applicant has met the applicable requirements of Title 9, Subtitle 1E, of the State Government Article and COMAR 36.11. SWARC finds that there were no material omissions or deficiencies in the SWARC Application.

6. SWARC finds that award of a mobile sports wagering license to the Applicant is in the public interest for the following reasons: (1) enhanced State fiscal resources for education; (2) economic development and employment opportunities spurred by the sports wagering industry; (3) the regulation of an otherwise unregulated illegal sports wagering market that lacks consumer protections, undermines the integrity of sports, and is contrary to public policy; (4) the award provides opportunities for individuals who satisfy the personal net worth requirements under COMAR 36.11.02.19 to participate in the sports wagering industry; (5) the Applicant agreed to submit to SWARC a diversity plan that will include strategies for obtaining a diverse group of owners, investors, employees, and contractors; (6) wagers are protected by the Applicant maintaining cash reserves and performance bonds; and (7) the Applicant addresses problem gaming through self-exclusion programs and industry-standard responsible gaming tools.

CONCLUSIONS OF LAW

1. SLGCA notified SWARC of SLGCC's determination that the Applicant has established by clear and convincing evidence that the Applicant is qualified for, and is not disqualified from, a mobile sports wagering license.

2. SWARC has determined that the award of a mobile sports wagering license to the Applicant is in the public interest and is consistent with the purposes of Title 9, Subtitle 1E of the State Government Article.

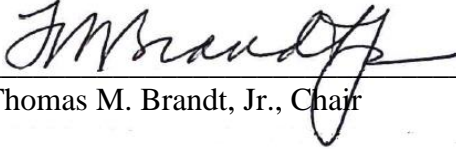
3. SWARC hereby awards a mobile sports wagering license to the Applicant, contingent on the Applicant entering into a Memorandum of Understanding with SWARC, as required by § 9-1E-15(i)(2) of the State Government Article, by which the Applicant will commit to engaging in good-faith efforts to interview minority and women investors in future attempts to raise venture capital or attract new investors.

4. As indicated at the time of submission of the Applicant's SWARC Application, the Applicant:

(i) shall submit to SWARC a Diversity Plan, as required in Section B of the Addendum to the SWARC Application, within thirty (30) calendar days after the license award; and

(ii) agrees to make a good faith effort to meet the diversity objectives outlined in its Diversity Plan and to periodically report diversity metrics, which, along with the Diversity Plan, may be made available to the public.

5. Upon the Applicant entering into the Memorandum of Understanding required by § 9-1E-15(i)(2) of the State Government Article, staff for SWARC shall transmit notice of this license award to SLGCC.



Thomas M. Brandt, Jr., Chair

June 26, 2024

Date