Maryland Lottery and Gaming Control Agency

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| ТО: | Maryland Lottery and Gaming Control Commission John Martin, Director |
| FROM: | James Butler, Assistant Deputy Director, Chief of Staff |
| DEPARTMENTS: | Government Relations, Human Resources, and Procurement |
| DATE: | November 17, 2023 |
| SUBJECT: | Report for the November 28, 2023 Commission Meeting |

Following is the status update of ongoing topics in Government Relations, Human Resources, and Procurement for November.

GOVERNMENT RELATIONS MATTERS I.

1. Legislative Update

Sean Ford, Director of Legislation and Policy Development, continues to prepare for the first day of the 2024 legislative session on January 10, 2024, when the Maryland General Assembly (MGA) will convene. On November 15, the Agency submitted its iGaming study to the Budget Committees of the MGA and is waiting to receive additional guidance from the MGA on when to schedule a briefing before for the Committees. We anticipate receiving notice soon from the Joint Committee on Administrative, Executive, and Legislative Review (AELR) regarding the status of our request for emergency action on proposed amendments to existing gaming and sports wagering regulations. We are also hoping that these proposed amendments will also be published in the Maryland Register sometime late December 2023.

2. SWARC Update

The Sports Wagering Application Review Commission (SWARC) will hold its next regular meeting in January 2024 (TBD) pending completion of the MLGCC finding applicants suitable for Sports Wagering licenses. See https://swarc.org/meeting-records/ for more details.

II. **HUMAN RESOURCES MATTERS**

Joanne Grant, Director of Human Resources (HR), and her team continue to focus on recruiting for sports wagering positions and backfilling other positions so that the Agency meets the Department of Budget and Management's (DBM) vacancy rate reduction plan for the Agency. The Agency's internal auditor is still completing his recruitment audit for the HR department.

The HR Department looks forward to receiving an update from DBM on the status of two (2) Annual Salary Reviews (ASRs) submitted to DBM's Classification and Salary Division for review and analysis as well as the results of union negotiations with the assigned collective bargaining units.

III. PROCUREMENT MATTERS

John Lloyd, Director of Procurement, and the Agency's MBE liaison, Roslyn Fuller, attended the 2nd Annual VSBE Appreciation event on November 9th at Live! Casino to show support and appreciation to owners of local Veteran-Owned Small Business Enterprise (VSBEs) entities. Below are a few procurement matters that the Agency is currently working on:

Regarding the Agency's Three (3) Year Renewal Option on the Lottery Central Monitoring and Control System (LCMCS) #2015-01, the Agency's Procurement Director will be submitting our revised agenda item for the December 13 Board of Public Works (BPW) meeting, to the Office of State Procurement at the Department of General Services (DGS) for its review and consideration

Regarding the RFP for Consulting Services Related to iGaming Operation in Maryland and Licensed States (Contract #2023-05), MLGCA received the final iGaming Report from The Innovation Group (TIG) and submitted the report to the MGA on November 15 as required.

Regarding the RFP for Veterans' Organizations Instant Ticket Lottery Machines (ITLMs) and Related Services, the ITLM program launched in September 2014, and the current contract expires in February 2024. ITLMs are lottery devices that use animation to display predetermined play results that generate revenue for the benefit of the Veterans' Organizations and the State of Maryland. Currently, 91 Veterans' Posts in Maryland have ITLMs installed in their locations. <u>UPDATE</u>: The RFP is now with the Department of General Services (DGS) for its review. As of this date, there have been no requests from DGS for clarification of the RFP. Once DGS' review is completed, the RFP will be published in eMaryland Marketplace Advantage (eMMA) for potential offerors' consideration and review. It is likely we will have to request a short emergency extension of the current contract to allow the successful offeror time to launch its proposed system.

Regarding the RFP for Advertising, Digital, Web and Social Media Services, the current contract started in May 2019 and was set to expire on June 30, 2022, but the Agency exercised the available two-year option, which will expire on June 30, 2024. This RFP will encompass two specialties, including Functional Area I – Creative Development, Production, Digital, Website and Research Services, and Functional Area II - Media Planning and Buying Services. **UPDATE:** The Procurement Officer, the respective division managers and the OAG have all reviewed the document and recommended revisions are being made. Once this is completed, the Procurement Officer will submit the RFP to DoIT for review of technical and auditing content. Once DoIT's review is completed, the RFP will be forwarded to DGS for its review and then published in eMMA for offeror review.