# MARYLAND LOTTERY and GAMING CONTROL COMMISSION

1800 Washington Blvd., Suite 330, Baltimore, Maryland 21230

### **COMMISSION REPORT**



In Re the Application of Parx Interactive Maryland Inc. (Canton I)

### SPORTS WAGERING FACILITY OPERATOR LICENSE APPLICANT

**License Applicant Number SW-2022-52** 

Report Date: May 8, 2023

## EXECUTIVE SUMMARY OF BACKGROUND INVESTIGATION

"Commission Presentation"

Parx Interactive Maryland Inc. (Canton I)

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**INTRODUCTION** 

Role of the Maryland Lottery and Gaming Control Commission ("Commission")

The Commission is required to determine whether sports wagering applicants have

proven, by clear and convincing evidence, that they meet the qualifications for licensure under

the Sports Wagering Law. Requirements for qualification include: (1) applicant's financial

stability and integrity; (2) integrity of any financial backers related to the application; (3)

applicant's good character, honesty, and integrity; (4) applicant's business ability; and (5)

whether there are any mandatory disqualifiers that prevent the applicant from proving its

qualifications by clear and convincing evidence. The Commission cannot issue a license unless

it determines that the applicant is qualified.

The Regulatory Licensing and Investigations Division of the Maryland Lottery and

Gaming Control Agency ("Agency") conducts the required background investigation of an

applicant's qualifications. A report of the background investigation is provided to the

Commission to assist it in determining whether the applicant described in this Report has proven

that it is qualified.

The Executive Summary that will be summarized by Staff at the Commission meeting is

a public document, which will be provided in the Commission packets, and is also available on

the Agency website with other Commission meeting documents. If the applicant is found

qualified, the Agency will work with the operator to ensure that all applicable requirements are

met prior to issuing a license to operate.

**Process** 

As a prerequisite to being eligible for a Sports Wagering Facility Operator License, an

applicant must submit a Sports Wagering Facility Operator License Application to the

Commission. The applicant must prove to the Commission, by clear and convincing evidence,

that it meets the qualification criteria set forth in the Annotated Code of Maryland, State Gov't

Article ("SG"), § 9-1E and the Commission's sports wagering regulations in Code of Maryland

Regulations ("COMAR") 36.10 (collectively, "the Sports Wagering Law"). The Sports Wagering

Law also includes and incorporates applicable licensing requirements in SG § 9-1A, and COMAR

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36.03 (collectively, "the Gaming Law"), which establishes requirements for all casino-related

licenses.

Specifically, the applicant must prove that it is qualified under SG § 9-1E-07(e) and

COMAR 36.10.03.02 and 36.10.06.03 and not disqualified under SG § 9-1E-07(g)(1). An

applicant must provide all information to the Commission that is necessary for a qualification

determination as to the applicant, its principals, and its principal entities.

The Applicant

The Maryland Lottery and Gaming Control Agency ("Agency," "we" or "our"), conducted

a suitability background license investigation of Parx Interactive Maryland, Inc. ("Parx Maryland"

or "the Applicant") in connection with its application for a Sports Wagering Facility Operator

License for Canton Gaming, LLC at the Greene Turtle sports bar located at 3803 Boston Street,

Baltimore, MD, the Canton location ("Canton I").

Parx Maryland was formed on January 4, 2022 for the purpose of conducting sports

wagering operations in Maryland. Parx Maryland is a 100% owned subsidiary of Greenwood

Racing Inc. ("GRI"). Parx Interactive Maryland, Inc. has applied for a Sports Wagering Facility

Operator License for the (Canton I) location. Parx Maryland is located at 2999-3001 Street Road,

Bensalem, Pennsylvania 19020. Parx Maryland intends to provide a retail platform, OTC

terminals, kiosks, training, risk and trading services, accounting/back-of-the-house reporting

services, surveillance and compliance services.

Parx Maryland Inc. was found qualified by the Commission for a Sports Wagering Facility

Operator License by application of alternative licensing standards on September 22, 2022 and

currently holds that license. It was found qualified by the Commission for an Online Sports

Wagering Operator License by application of alternative licensing standards on October 27, 2022

and Parx Maryland currently holds that license too.

**Application of Alternative Licensing Standards** 

The Sports Wagering Law authorizes the Commission to establish an abbreviated process

for qualifying and licensing an applicant that holds a valid license in another state, if the

Commission determines that the licensing standards of the issuing agency in the other state are

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comprehensive and thorough, and provide similar safeguards to those in the Sports Wagering Law.

SG § 9-1E-05(c). Staff has identified several states with acceptable sports wagering license

standards: Arkansas, Colorado, Illinois, Kansas, Louisiana, Massachusetts, Michigan, Mississippi,

Missouri, Nevada, New Jersey, New York, Pennsylvania, Rhode Island, Virginia and Wisconsin.

Because Maryland's qualification standards for other sports wagering-related licenses are

identical to and are a part of the Sports Wagering Law, they are therefore, clearly sufficient for

qualifying an applicant for a different sports wagering license on that basis.

**Alternative Licensing Process** 

An applicant for a sports wagering-related license may submit a written request for the

Commission to find it qualified for a Maryland license under the alternative licensing process

under SG § 9-1E-05(c) and described in COMAR 36.10.02.12. If the request is granted, the

applicant may be qualified for a license before the Agency conducts a full background

investigation.

The Commission may only apply the alternative licensing process:

1. If the Applicant holds a current, valid Maryland sports wagering-related license issued

by this Commission. That alone is a sufficient basis upon which Staff may grant a

request to apply alternative licensing standards to satisfy qualification requirements.

Maryland's qualification standards for all sports wagering-related licenses are

identical, so they are clearly sufficient for qualifying an applicant for a sports wagering

facility operator license on that basis.

2. If an applicant holds a current, valid Maryland casino-related license issued by this

Commission. That alone is a sufficient basis upon which Staff may grant a request to

apply alternative licensing standards to satisfy qualification requirements. Maryland's

qualification standards for casino-related licenses are identical to, and specifically

incorporated in, the Sports Wagering Law, so they are clearly sufficient for qualifying

an applicant for a sports wagering license on that basis; or

3. If an applicant does not hold a current, valid Maryland gaming-related license, but the

applicant has a current, valid license in at least 3 of the 16 Commission-approved states

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that have licensing standards which are comprehensive and thorough, and provide

similar and adequate safeguards to those in the Sports Wagering Law.

An applicant that submits a request for the application of alternative licensing standards

specifically acknowledges that a full background investigation will be conducted, and that if Staff

ever determines that the Applicant or licensee, if licensed, does not meet a Commission standard,

the Commission may take enforcement action, up to and including revocation of the license. These

acknowledgements are memorialized in the Affidavit in Support of Applicant's Request to Apply

Alternative Licensing Standards in Support of an Application for a Sports Wagering License

("Affidavit") the Applicant has submitted.

The Commission's decision to abbreviate an applicant's licensing process on this basis is

discretionary. The Commission may exercise its discretion to deny the request, place conditions

on the license, or take any other necessary action to protect the State's interests.

**INVESTIGATION INTO APPLICANT** 

**Regulatory History of Applicant** 

Parx Maryland as a recently formed entity, has no regulatory history to report. Parx

Maryland is a Delaware corporation that was formed on January 4, 2022 for the purpose of

conducting sports wagering operations in Maryland. It was registered as a foreign corporation in

Maryland on February 17, 2022. Staff is not aware of any unresolved issues that negatively impact

the Applicant's qualifications and the Agency has otherwise found no derogatory information

regarding Parx Maryland that would disqualify it from holding a Sports Wagering Facility

Operator License.

**Ownership of Applicant** 

Parx Interactive Maryland, Inc.'s ultimate parent company is GRI. International Turf

Investment Co., Inc. owns 98.079% of GRI and Rock (IOM) Limited owns the remaining 1.921%

of GRI. Subsidiaries of GRI own and operate gaming and wagering facilities in various states,

with each entity supported by a centralized team of experienced executives and managers.

For several decades, GRI has been a leader in the field of pari-mutuel wagering, including

both retail wagering at racetracks and turf clubs and online account wagering. With the

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legalization of sports wagering in various jurisdictions, GRI, through its subsidiaries, has begun replicating its history of success in pari-mutuel wagering in the sports wagering industry. Of significance, GRI's subsidiaries hold the following licenses/authorizations: (1) GRI's subsidiary Greenwood Gaming and Entertainment, Inc. is a Category 1 slot machine licensee that is authorized by the Pennsylvania Gaming Control Board to conduct sports wagering and interactive gaming; (2) GRI's subsidiary GW NJ Sports, Inc. is authorized to conduct sports wagering and online gaming in New Jersey; and (3) GRI's subsidiary Parx Interactive Michigan, Inc. is authorized by the Michigan Gaming Control Board to serve as a sports wagering operator. Over the course of the last four years, GRI has successfully conducted sports wagering and has not experienced any material regulatory citations or issues.

#### **Principal Qualifiers**

The following individuals have been identified as Principals and have submitted the required Principal Employee License Application to the Commission.

- Matthew R. Cullen, Senior Vice-President, Parx Interactive Maryland Inc. (Temporary Principal License Approved: September 10, 2022);
- Eric L. Hausler, President and CEO, GRI (Principal License Approved: September 8, 2022);
- Robert William Green, Chairman and Director, GRI (Temporary Principal License Approved: August 25, 2022);
- Richard John Kendle, Director, GRI (Temporary Principal License Approved: August 24, 2022);
- David Charles Budd, Director, GRI (Temporary Principal License Approved: August 24, 2022);
- Bryan Eugene Bartlett, Director, GRI (Temporary Principal License Approved: August 25, 2022);
- Watche Aghiche Manoukian, President, Kooringal Holdings Ltd. and International Turf Investment Co., Inc. (Temporary Principal License Approved: August 25, 2022);
- Yeghiche Watche Manoukian, Director, International Turf Investment Co., Inc. (Temporary Principal License Approved: August 24, 2022);
- David Grissen, Director, GRI (Temporary Principal License Approved: September 8, 2022);
- Arthur Dixon, Director, GRI (Temporary Principal License Approved: September 8, 2022);
- Francis Cleaver, Director, GRI (Temporary Principal License Approved: September 8, 2022); and

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• Thomas Bonner, Director, GRI (Principal License Approved: March 12, 2023).

#### **Licensing Inquiry**

Parx Maryland submitted a Request for Application of Alternative Licensing Standards in support of its request for a Sports Wagering Facility Operator License for the (Canton I) location. Although Parx Interactive Maryland Inc. holds two Maryland-issued sports wagering-related licenses, because it was qualified by application of alternative licensing standards in Maryland, its current licenses in these Commission-approved states are pertinent. GRI, the parent company of the Applicant, stated that it holds a current sports wagering-related license in these Commission-approved states:

#### **Michigan Gaming Control Board**

O Type of License: Internet Gaming, Sports Betting

(Issued: December 14, 2021)

o Expiration Date: December 13, 2026

Status: Active and In Good Standing

#### **Pennsylvania Gaming Control Board**

o Type of License(s): Affiliate Sports Wagering Certificate

o Expiration Date: October 2, 2023

Status: Active and In Good Standing

#### **New Jersey Gaming Control Board**

o Type of License(s): Sports Betting Transitional Waiver License

o Expiration Date: May 31, 2025

o Status: Active and In Good Standing

#### **CONCLUSION AND RECOMMENDATIONS**

Along with the Request for Application of Alternative Licensing Standards and Affidavit, the Applicant has submitted: a completed Sports Wagering Facility Operator License Application, adequate proof of bond, and all required fees.

The Agency's inquiry with the states identified above confirms that the licenses issued by those states are current and valid. Staff is not aware of information that would indicate Parx

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Interactive Maryland, Inc., or its parent company Greenwood Racing Inc. fail to meet the Commission's qualification requirements.

Staff recommends that the Commission find Parx Interactive Maryland Inc. for the (Canton I) location qualified for a Sports Wagering Facility Operator License based on the alternative licensing standards provisions in the Sports Wagering Law by clear and convincing evidence.

Staff recommends that the Commission entertains motions to:

- 1) Find that Parx Interactive Maryland, Inc. for the (Canton I) location has established by application of alternative licensing standards that it is qualified for a Sports Wagering Facility Operator License by clear and convincing evidence; and
- 2) Delegate to Staff the authority to draft the Commission's decision statement on the qualification of Parx Interactive Maryland, Inc. for the (Canton I) location for a Sports Wagering Facility Operator License.