# DECISION OF THE MARYLAND LOTTERY AND GAMING CONTROL COMMISSION

# Application for a Mobile Sports Wagering License WSI US, LLC d/b/a WynnBet

License Applicant No. SW-2022-34

Qualification Hearing before the Maryland Lottery and Gaming Control Commission December 1, 2022

On December 1, 2022, the Maryland Lottery and Gaming Control Commission ("Commission") held a virtual meeting during which it conducted a hearing to determine whether WSI US, LLC ("Applicant") is qualified for a mobile sports wagering license under Maryland's Sports Wagering Law.

#### FINDINGS OF FACT

### **Background Process**

- 1. Sports wagering in Maryland is governed by the Sports Wagering Law, found in State Government Article ("SG"), Title 9, Subtitle 1E, Annotated Code of Maryland, and the regulations of the Commission, found in the Code of Maryland Regulations ("COMAR") 36.10. The Sports Wagering Law also incorporates the Gaming Law, which governs casino operations in Maryland, found in SG, Title 9, Subtitle 1A, and COMAR 36.03.
- 2. The Commission is authorized to issue licenses necessary for sports wagering in the State, one of which is a mobile sports wagering license. Unless a person holds a valid mobile sports wagering license issued by the Commission, the person may not conduct, offer, or operate mobile sports wagering.
- 3. An applicant for a sports wagering-related license must submit an application to the Commission. Before it can be issued a license, an applicant must meet all applicable qualification

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requirements in the Sports Wagering Law, and prove to the Commission, by clear and convincing

evidence, that it is qualified under SG § 9-1E-07(e) and COMAR 36.10.03.02, and 36.10.05 and

not disqualified under SG § 9-1E-07(g)(1). The Commission is required to deny the license

application of an applicant that does not meet qualification requirements.

4. An applicant must submit to the Commission all information that is necessary for

the Commission to determine its qualifications, and those of its principals, its principal entities,

and any other necessary qualifiers.

5. The Commission may establish an abbreviated process for qualifying and licensing

an applicant that holds a valid license in this State or another state, if the Commission determines

that the licensing standards of the issuing agency in the other state are comprehensive and

thorough, and provide similar safeguards to those in the Sports Wagering Law. SG § 9-1E-05(c);

COMAR 36.10.02.12.

6. The Commission has approved 16 states with acceptable licensing standards:

Arkansas, Colorado, Illinois, Kansas, Louisiana, Massachusetts, Michigan, Mississippi, Missouri,

Nevada, New Jersey, New York, Pennsylvania, Rhode Island, Virginia and Wisconsin. Because

Maryland's licensing standards for all sports wagering-related licenses and casino-related licenses

are identical, or specifically incorporated into the Sports Wagering Law, they are clearly sufficient

for qualifying an applicant for a different sports wagering license on those bases.

7. In accordance with the alternative licensing process, an applicant may be qualified

for a license before the Maryland Lottery and Gaming Control Agency ("Agency") conducts a full

background investigation.

8. The Commission's decision to abbreviate an applicant's licensing process on the

basis of alternative licensing standards is discretionary. The Commission may deny an applicant's

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request or grant a request to apply alternative licensing standards. If the Commission grants a

request, it may place conditions on a license, or take any other necessary action to protect the

State's interests.

9. The Commission has delegated to Staff of the Agency the authority to decide

whether to grant an applicant's request to apply alternative licensing standards.

10. Staff applies alternative licensing standards if the applicant holds a current, valid

Maryland sports wagering-related license issued by the Commission because Maryland's

qualification standards for all sports-wagering related licenses are identical and are clearly

sufficient for qualifying an applicant for a mobile sports wagering license on that basis.

11. Staff applies alternative licensing standards if the applicant holds a current, valid

Maryland issued casino-related license issued by the Commission because Maryland's

qualification standards for casino-related licenses are identical to, and specifically incorporated in,

the Sports Wagering Law and are clearly sufficient for qualifying an applicant for a mobile sports

wagering license on that basis.

12. If an applicant does not hold a current, valid Maryland license, Staff applies

alternative licensing standards if the applicant has a current, valid sports wagering-related license

in at least 3 of the 16 Commission-approved states that have licensing standards which are

comprehensive and thorough, and provide similar and adequate safeguards to those in the Sports

Wagering Law.

**Application of Alternative Licensing Standards** 

13. The Applicant submitted a written request for the Commission to find it qualified

for a mobile sports wagering license under the alternative licensing process. Along with the

request, the Applicant submitted an Affidavit in Support of Applicant's Request to Apply

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Alternative Licensing Standards, in which the Applicant acknowledged that Staff will conduct a

full background investigation, and that Staff may take enforcement action against the license if it

determines that the Applicant (or licensee, if licensed), does not meet a Commission requirement.

Enforcement action may include license suspension or revocation.

14. Staff granted the Applicant's request to apply alternative licensing standards to

determine the Applicant's qualifications.

Qualification Hearing – December 1, 2022

15. Staff of the Agency's Licensing Division provided the Applicant with written

notice of the hearing. No one was present for the Applicant in the hearing. In advance of the

hearing, John J. Mooney, MLGCA's Managing Director of Regulatory Oversight, provided

the Commission with the executive summary of the background investigation and Staff's

recommendations, which was also made publicly available.

Applicant's Regulatory History and Ownership

16. The Applicant, which operates WynnBet, is a Nevada limited liability company

that was formed in October 2018. Wynn was founded by former Mirage Resorts Chairman and

CEO Steve Wynn, and is now run by CEO Craig Billing. It is publicly traded on the NADAQ

under WYNN.

17. The Applicant's parent company, Wynn Interactive, Ltd. was formed through the

merger of Wynn's U.S. online sports betting and gaming business, social casino business, and its

partner BetBull Limited. After the merger, Wynn Resorts owns approximately 72% of, and

consolidates Wynn Interactive and BetBull Limited owns the remaining 28 percent.

18. The Applicant, Wynn Interactive's subsidiary, operates the digital and interactive

sports betting app WynnBet, which is currently operational in 11 states.

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19. Three individuals have been identified as Principals: Ellen Fae Whittemore, Elaine Pascal Wynn, and Craig Scott Billings and have filed Temporary Principal Employee License Applications with the Commission. Their applications are pending.

20. Any additional Principal and Principal Entity who becomes involved in the Applicant's mobile sports wagering must submit the appropriate application for qualification and licensure.

# **Licensing Inquiry**

21. The Applicant's Request for Application of Alternative Licensing Standards in support of its request for a Mobile Sports Wagering License identified its current licenses in these Commission-approved states, with which Staff inquired. Those states' licensing agencies reported:

Michigan Gaming Commission

o Type of License: Sports Betting Supplier

o Expiration Date: 2/15/2027

o Status: Active and In Good Standing

Colorado Division of Gaming

Type of License: Internet Sports Betting Operator

o Issued: Approved 4/6/2020

Status: Active and In Good Standing

New Jersey Division of Gaming Enforcement

o Type of License: Casino Service Industry Enterprise

o Expiration Date: 2/17/2023

Status: Active and In Good Standing

#### **Mobile Sports Wagering License Application**

22. In addition to the Request for Application of Alternative Licensing Standards and Affidavit, the Applicant submitted: a completed Mobile Sports Wagering License Application; an affidavit attesting to the minority- and women-owned interests of the Applicant, adequate proof of bond, and all required fees.

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- 23. Staff is not aware of information that would indicate WSI US, LLC d/b/a WynnBet fails to meet the Commission's qualification requirements.
- 24. Staff recommends that the Commission determine the Applicant has established that it is qualified for a Mobile Sports Wagering License based on the alternative licensing standards provisions of the Sports Wagering Law by clear and convincing evidence.

#### CONCLUSIONS OF LAW

- 1. The Applicant has established by application of the alternative licensing standards provisions of the Sports Wagering Law that it is qualified for, and is not disqualified from, a Mobile Sports Wagering License by clear and convincing evidence.
- 2. The Applicant remains under an ongoing obligation to comply with all qualification requirements and to notify the Commission if any of the information submitted to the Commission or Agency changes.
- 3. The Applicant will undergo a full background investigation by the Agency, and if Staff determines that the Applicant or licensee, if licensed, does not meet a Commission standard, the Commission may take enforcement action, up to and including revocation of the license.
- 4. The Secretary of the Commission will transmit this decision statement to the Sports Wagering Application Review Commission.

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## **REVIEW RIGHTS**

A party aggrieved by this final administrative Decision may file a petition for judicial review with the circuit court for the county where any party resides or has a principal place of business within thirty days of the date of this Decision. SG § 10-222; Maryland Rules 7-201 – 7-211.

E. Randolph Marriner, Chair

Date