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## **Lottery and Gaming Control Commission**

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1800 Washington Boulevard, Suite 330, Baltimore, MD 21230

**In Re the Application of  
BetMGM**

**For a Sports Wagering Facility Operator License**

**License Applicant Number 2021-SW-06**

**QUALIFICATION HEARING**

**November 4, 2021**

**EXECUTIVE SUMMARY  
OF BACKGROUND INVESTIGATION  
Commission Presentation**

## **EXECUTIVE SUMMARY**

### **Introduction**

BetMGM is a partnership between MGM Resorts International and Entain Holdings. MGM Resorts International and Entain Holdings signed a joint venture on July 30, 2018. BetMGM's currently operates mobile/retail sports wagering and gaming in the United States. BetMGM has applied for a Sports Wagering Facility Operator License.

Maryland's Sports Wagering Law is found in State Government Article ("SG"), Title 9, Subtitle 1E, Annotated Code of Maryland and the Commission's sports wagering regulations in Code of Maryland Regulations ("COMAR") 36.10 (collectively, "the Sports Wagering Law"). The Sports Wagering Law also includes and incorporates applicable licensing requirements in SG, Title 9, Subtitle 1A, and COMAR 36.03 (collectively, the "the Gaming Law"), which establishes requirements for all casino-related licenses. An applicant for a license related to sports wagering must meet all applicable qualification requirements set forth in both the Sports Wagering Law and the Gaming Law.

The Maryland Lottery and Gaming Control Commission ("Commission") must determine whether an applicant meets qualification requirements. Staff of the Maryland Lottery and Gaming Control Agency ("Agency") is required to conduct a background investigation on all applicants for sports wagering licenses to ensure that they meet applicable qualification requirements.

### **Application of Alternative Licensing Standards**

The Sports Wagering Law authorizes the Commission to establish an abbreviated process for qualifying and licensing an applicant that holds a valid license in another state, if the Commission determines that the licensing standards of the issuing agency in the other state are comprehensive and thorough, and provide similar safeguards to those in the Sports Wagering Law. Staff has identified several states with acceptable sports wagering license standards: Arkansas, Colorado, Illinois, Kansas, Louisiana, Massachusetts, Michigan, Mississippi, Missouri, Nevada, New Jersey, New York, Pennsylvania, Rhode Island, Virginia and Wisconsin.

Because Maryland's qualification standards for a casino-related license are identical to and specifically incorporated in the Sports Wagering Law, they are therefore, clearly sufficient for qualifying an applicant for a sports wagering license on that basis.

## **Process**

An applicant for a sports wagering-related license may submit a written request for the Commission to find it qualified for a Maryland license under the alternative licensing process described in COMAR 36.10.02.12. If the request is granted, the applicant may be qualified for a license before the Agency conducts a full background investigation.

The Commission may only apply the alternative licensing process:

1. If an applicant holds a current, valid Maryland issued casino-related license issued by this Commission, that alone is a sufficient basis upon which Staff may grant a request to apply alternative licensing standards to satisfy qualification requirements. Maryland's qualification standards for casino-related licenses are identical to, and specifically incorporated in, the Sports Wagering Law, so they are clearly sufficient for qualifying an applicant for a sports wagering license on that basis.
2. If an applicant does not hold a current, valid Maryland casino-related license, then the applicant must have a current, valid license in at least 3 of the 16 Commission-approved states that have licensing standards which are comprehensive and thorough, and provide similar and adequate safeguards to those in the Sports Wagering Law.

An applicant that submits a request for the application of alternative licensing standards specifically acknowledges that a full background investigation will be conducted, and that if Staff ever determines that the Applicant or licensee, if licensed, does not meet a Commission standard, the Commission may take enforcement action, up to and including revocation of the license. These acknowledgements are memorialized in the Affidavit in Support of Applicant's Request to Apply Alternative Licensing Standards in Support of an Application for a Sports Wagering License ("Affidavit") the Applicant has submitted.

## **Principal Qualifiers**

Matthew Thomas Prevost - Revenue Officer  
Gary Allan Deutsen - Chief Financial Officer  
Adam Bryce Greenblatt - Chief Executive Officer

The above Principal Qualifiers have submitted Temporary Principal Employee Applications to the Maryland Lottery and Gaming Control Agency.

## **Licensing Inquiry**

BetMGM submitted a Request for Application of Alternative Licensing Standards in support of its request for a Sports Wagering Facility Operator License in Maryland and stated that it holds a current sports wagering-related license in these Commission-approved states:

- Pennsylvania Gaming Control Board
  - Type of License: Sports Wagering Operator License
  - Expiration Date: 10/27/2025
  - Status: Active and In Good Standing
  
- Michigan Gaming Commission
  - Type of License(s): Commercial Supplier, Internet Gaming and Sports Betting
  - Expiration Date: 8/9/2022
  - Status: Active and In Good Standing
  
- Virginia Lottery
  - Type of License: Permit Holder License
  - Expiration Date: Approved 5/12/21
  - Status: Active and In Good Standing

## **Conclusion and Recommendations**

Along with the Request for Application of Alternative Licensing Standards and Affidavit, the Applicant has submitted: a completed Sports Wagering Facility Operator Application and paid all required fees.

MLGCA's inquiry with the states identified above confirms that the licenses issued by those states are current and valid. Staff is not aware of any information that would indicate BetMGM fails to meet the Commission's qualification requirements.

Staff recommends that the Commission find BetMGM qualified for a Sports Wagering Facility Operator License based on the alternative licensing standards provisions in the Sports Wagering Law by clear and convincing evidence.

Staff recommends that the Commission entertains motions to:

1. Find that BetMGM has established by application of alternative licensing standards that it is qualified for a Sports Wagering Facility Operator License by clear and convincing evidence; and
2. Delegate to Staff the authority to draft a decision statement of the Commission's decision on the qualification of BetMGM.