

*Maryland Lottery and Gaming Control Commission*

**STAFF AGENDA MEMORANDUM**

**DATE OF MEETING:** December 19, 2019

**AGENDA ITEM:** **JAMES BOND CONTRACT MODIFICATION (#2015-01)**

**PRESENTER:** Gina Smith, Deputy Director/CFO

**ISSUE SUMMARY:** Lottery Central Monitoring and Control System Contract (#2015-01) with Scientific Games Incorporated, Inc.: Modification #1 in the amount of \$579,250 for the term 2/1/2010 – 6/30/2022 to provide under the Lottery Plus rewards program (1) a license to use the James Bond 007™ imagery, marks and logos for an Instant Ticket Lottery Game, and for supporting marketing materials at Retailer locations selling the tickets, advertising for the tickets, digital materials, and the James Bond Instrumental Theme to promote the game; and (2) related prizes to be awarded to winners of the Instant Ticket game and related second chance promotion. Upon approval by the Commission, this modification will be submitted to DGS to appear on the 1/8/2020 BPW Agenda.

**COMMISSION ACTION REQUIRED/REQUESTED:** Discussion, consideration, and possible action.

**STAFF RECOMMENDATIONS:** Staff recommends approval.