

*Maryland Lottery and Gaming Control Commission*

**STAFF AGENDA MEMORANDUM**

**DATE OF MEETING:** February 28, 2019

**AGENDA ITEM:** **New Sole Source Contract – Skee-Ball® Licensing Contract (#2019-03)**

**PRESENTER:** Gina Smith, Deputy Director/CFO

**ISSUE SUMMARY:** Skee-Ball® Licensing Contract (#2019-03) with Alchemy3, LLC,: New sole source contract in the NTE amount of \$95,100 for the term 3/15/2019 – 3/14/2021 (subject to final claiming date) to provide a license to use the Skee-Ball® as well as the Skee-ball game playstyle imagery, marks and logos for an Instant Ticket Lottery Game and accompanying second-chance contest, supporting marketing materials at Retailer locations selling the Tickets and various advertising materials to support the promotional campaign for the Ticket. This Licensing Contract is necessary in order to obtain the rights to use these marks and logos, marketing, advertising and digital materials, as well as to purchase the exclusive prizes.

**COMMISSION ACTION REQUIRED/REQUESTED:** Discussion, consideration, and possible action.

**STAFF RECOMMENDATIONS:** Staff recommends approval. Subject to Commission approval, this contract will be submitted to DBM for review and approval.