

**AMENDMENT #2 – March 28, 2018**

**REQUEST FOR PROPOSALS (RFP)**

**ADVERTISING, MARKETING, MEDIA  
AND RELATED SERVICES  
#2018-01**

This Amendment #2 is being issued to amend and clarify certain information contained in the above referenced RFP. All information contained herein is binding on all Offerors who respond to this RFP. Specific parts of the RFP have been amended. The following changes/additions are listed below; new language has been double underlined and marked in bold (i.e., **word**), and language deleted has been marked with a strikeout (i.e., ~~word~~).

**1. REVISE: Section 5.4.2.6.2. Business Recovery Plan, page 59.**

The Offeror must describe its Business Recovery Plan and emergency procedures to be used in the event that its ~~broadcast~~ facility becomes unavailable ~~or unable to~~ ~~conduct and/or broadcast the Drawings~~, to include an alternate backup facility.

**THE REMAINDER OF THIS PAGE IS INTENTIONALLY LEFT BLANK**