

Maryland Lottery and Gaming Control Agency
 New Game Financial Report: #116 \$100,000 Richer
 Jun-13

Tentative Launch Date = 9/23/2013

Cost of Ticket	\$	10.00
Prize Payout %		75.00%
Number of Tickets Printed		1,680,000

Percentage Sold Assumption		100%		85%	
Sales	\$	16,800,000	\$	14,280,000	\$ 16,800,000 SALES \$ 14,280,000
Commission Expense		(924,000)		(785,400)	(924,000) COMM EXP (785,400)
Prize Expense		(12,600,000)		(10,710,000)	(12,600,000) PRZEXP (10,710,000)
Cashing Fee		(347,760)		(295,596)	(347,760) CASH FEE (295,596)
Sci-Games Administrative Expense		(159,936)		(135,946)	\$ 2,928,240 GROSS MARGIN \$ 2,489,004
Instant Ticket Printing		(124,846)		(106,119)	0.042635 0.042635
Instant Ticket Delivery		(12,251)		(12,251)	124845.5124 106118.6855
ITVM Expenses		(43,528)		(43,528)	
Licensing Fee		-		-	
Advertising Expense (estimated)		-		-	
Gross Margin		<u>2,587,679</u>		<u>2,191,161</u>	
Administrative Expense Allocation		(140,488)		(140,488)	
Profit	\$	<u><u>2,447,191</u></u>	\$	<u><u>2,050,673</u></u>	