

Maryland Lottery and Gaming Control Agency
 New Game Financial Report: #110 24 Karat Cash
 Jun-13

Tentative Launch Date = 8/26/2013

Cost of Ticket	\$ 3.00
Prize Payout %	67.01%
Number of Tickets Printed	2,160,000

Percentage Sold Assumption	100%	85%	
Sales	\$ 6,480,000	\$ 5,508,000	\$ 6,480,000
Commission Expense	(356,400)	(302,940)	(356,400)
Prize Expense	(4,342,248)	(3,690,911)	(4,342,248)
Cashing Fee	(119,846)	(101,869)	(119,846)
Sci-Games Administrative Expense	(61,690)	(52,436)	\$ 1,661,506
Instant Ticket Printing	(57,322)	(48,724)	0.0345
Instant Ticket Delivery	(12,251)	(12,251)	57321.95545
ITVM Expenses	(43,528)	(43,528)	
Licensing Fee	-	-	
Advertising Expense (estimated)	-	-	
Gross Margin	<u>1,486,715</u>	<u>1,255,341</u>	
Administrative Expense Allocation	(140,488)	(140,488)	
Profit	<u><u>\$ 1,346,227</u></u>	<u><u>\$ 1,114,853</u></u>	

SALES	\$ 5,508,000
COMM EXP	(302,940)
PRZEXP	(3,690,911)
CASH FEE	(101,869)
GROSS MARGIN	\$ 1,412,280
	0.0345
	48723.66214