

Maryland State Lottery Agency
 New Game Financial Report: #107 Great Big Bingo
 Apr-13

Tentative Launch Date = 7/29/2013

Cost of Ticket	\$ 5.00
Prize Payout %	72.02%
Number of Tickets Printed	4,320,000

Percentage Sold Assumption	100%	85%		
Sales	\$ 21,600,000	\$ 18,360,000	\$ 21,600,000	SALES \$ 18,360,000
Commission Expense	(1,188,000)	(1,009,800)	(1,188,000)	COMM EXP (1,009,800)
Prize Expense	(15,556,320)	(13,222,872)	(15,556,320)	PRZEXP (13,222,872)
Cashing Fee	(429,354)	(364,951)	(429,354)	CASH FEE (364,951)
Sci-Games Administrative Expense	(205,632)	(174,787)	\$ 4,426,326	GROSS MARGIN \$ 3,762,377
Instant Ticket Printing	(152,708)	(129,802)	0.0345	0.0345
Instant Ticket Delivery	(12,251)	(12,251)	152708.2321	129801.9973
ITVM Expenses	(43,528)	(43,528)		
Licensing Fee	-	-		
Advertising Expense (estimated)	-	-		
Gross Margin	<u>4,012,206</u>	<u>3,402,009</u>		
Administrative Expense Allocation	(140,488)	(140,488)		
Profit	<u>\$ 3,871,718</u>	<u>\$ 3,261,521</u>		