

Maryland State Lottery Agency
 New Game Financial Report: #106 CHAMPIONS Baltimore Ravens
 Apr-13

Tentative Launch Date = 7/29/2013

Cost of Ticket	\$ 2.00
Prize Payout %	64.01%
Number of Tickets Printed	2,880,000

Percentage Sold Assumption	100%	85%			
Sales	\$ 5,760,000	\$ 4,896,000	\$ 5,760,000	SALES	\$ 4,896,000
Commission Expense	(316,800)	(269,280)	(316,800)	COMM EXP	(269,280)
Prize Expense	(3,686,976)	(3,133,930)	(3,686,976)	PRZEXP	(3,133,930)
Cashing Fee	(101,761)	(86,496)	(101,761)	CASH FEE	(86,496)
Sci-Games Administrative Expense	(54,835)	(46,610)	\$ 1,654,463	GROSS MARGIN	\$ 1,406,294
Instant Ticket Printing	(116,532)	(99,052)	0.070435		0.070435
Instant Ticket Delivery	(12,251)	(12,251)	116532.134		99052.31388
ITVM Expenses	(43,528)	(43,528)			
Licensing Fee	-	-			
Advertising Expense (estimated)	(286,600)	(286,600)			
Gross Margin	<u>1,140,717</u>	<u>918,253</u>			
Administrative Expense Allocation	(140,488)	(140,488)			
Profit	<u>\$ 1,000,229</u>	<u>\$ 777,765</u>			