

Maryland State Lottery Agency  
 New Game Financial Report: #105 Wild 1s  
 Apr-13

Tentative Launch Date = 7/29/2013

Cost of Ticket	\$	1.00
Prize Payout %		59.57%
Number of Tickets Printed		3,360,000

Percentage Sold Assumption		100%		85%					
Sales	\$	3,360,000	\$	2,856,000	\$	3,360,000	SALES	\$	2,856,000
Commission Expense		(184,800)		(157,080)		(184,800)	COMM EXP		(157,080)
Prize Expense		(2,001,552)		(1,701,319)		(2,001,552)	PRZEXP		(1,701,319)
Cashing Fee		(55,243)		(46,956)		(55,243)	CASH FEE		(46,956)
Sci-Games Administrative Expense		(31,987)		(27,189)	\$	1,118,405	GROSS MARGIN	\$	950,644
Instant Ticket Printing		(38,585)		(32,797)		0.0345			0.0345
Instant Ticket Delivery		(12,251)		(12,251)		38584.97819			32797.23146
ITVM Expenses		(43,528)		(43,528)					
Licensing Fee		-		-					
Advertising Expense (estimated)		-		-					
Gross Margin		<u>992,054</u>		<u>834,879</u>					
Administrative Expense Allocation		(140,488)		(140,488)					
Profit	\$	<u>851,566</u>	\$	<u>694,391</u>					